



## VIRTUAL LOUNGE

THE STUNNING INTERFACE OF THE NEW OCS CHANNEL

OCS is Orange's 100% cinema and series channel.

### GOALS

Orange's new Livebox offers a vast catalog of series and films, which can be accessed in Virtual Reality using a Samsung Gear headset.

Our client's objective : **serve this high quality, innovative experience with a stunning interface.**

### TARGETS

All Orange OCS users

### FORMAT



### OUR SOLUTION

A **magnificent, fully modeled virtual lounge.**

An **ultra-intuitive eye-controlled interface**, allowing the user to select and view content.

**Modular settings:** the user can choose from a wide selection of environments, including a dream house by the sea, a zombie-haunted mansion, or the Middle-Age atmosphere of the Game of Thrones series!

### RESULTS

Screenshots of this realisation could be seen onstage of the "2016 Hello Show", in the background of Stephane Richard's presentation of Orange's new Livebox.