



## DARE SHARE !

TRAIN EMPLOYEES TO A NEW ACCOUNTING TOOL

**CCASIEG** is the organisation operating holiday centres for the staffs of electricity and gas companies.

### GOALS

Train CCASIEG employees to a **new accounting system**. Provide them with the correct behavioural responses and address all possible reluctances.

### TARGETS

All of CCASIEG's employees involved in analytical accounting:  
**900 SHARE users.**

### FORMAT



### OUR SOLUTION

A behavioural Serious Game in three chained sequences, enabling users to understand the benefits of the new tool and to master its functionalities.

The player will embody:

- A **managing assistant** welcoming a new colleague
- A **territory Manager** facing budget issues
- A **merchandise provider** facing delivery issues.

SHARE will help all of them manage the situation and make the appropriate decisions.

This serious covers process, goals and best practices.